



# webiqq

WEB SOLUTIONS • AI AUTOMATION • ENTERPRISE SYSTEMS

## Service Portfolio

*A complete overview of the digital products and systems we build*

A brand of LTE — Leading Trading Est. | Bahrain • Germany • Saudi Arabia

## Who We Are

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webiqq is a web solutions and technology partner for businesses across Bahrain, Germany, and Saudi Arabia. We started as a web development studio and have since grown into a full digital transformation partner — designing websites, building AI-driven automations, and engineering the internal systems that businesses run on, including dashboards, e-commerce platforms, and ERP solutions.

Every engagement is demo-first: we build a working preview before you commit, so you see exactly what you're getting.

## Our Services

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Every service below is delivered as its own standalone engagement — pick one, or combine several into a full system.

### WEBSITE & DIGITAL PRESENCE

#### 1. Business & Corporate Websites

A professional, multi-page website built around how the business actually presents itself — clear navigation, service or product pages, and a design that reflects the brand rather than a generic template.

**Includes:**

- Custom design, not a pre-made theme
- Mobile-first, fast-loading pages
- Content structure built around the business's services
- On-page SEO basics so the site can be found

#### 2. Industry-Tailored Websites

The same professional build quality, adapted to the specific needs, layout, and trust signals a particular type of business needs — from service listings to appointment-ready structures.

**Includes:**

- Layout adapted to the business type
- Built-in trust elements (reviews, credentials, service details)
- Structured for how customers in that space actually search and book

#### 3. E-Commerce Websites & Online Stores

A complete online store — product catalogue, secure checkout, and order handling — built to scale from a handful of products to a full multi-category storefront.

**Includes:**

- Product catalogue with categories, variants, and search
- Secure payment gateway integration
- Order tracking and customer accounts
- Inventory sync between the store and back-office

#### 4. Landing Pages & Campaign Sites

Focused, high-conversion single pages built for a specific promotion, product launch, or ad campaign, designed to turn traffic into leads or sales.

**Includes:**

- Conversion-focused layout and copy structure
- Built to connect directly with ad campaigns
- Fast to launch and easy to update

## 5. Hosting, Maintenance & Support

Ongoing technical care after launch — so the website keeps running, stays secure, and gets updated without the client having to manage any of it.

**Includes:**

- Domain and hosting management
- Regular updates, backups, and uptime monitoring
- Direct support for changes and issues

## AUTOMATION SYSTEMS

## 6. AI Booking & Appointment Systems

An automated scheduling system that lets customers book, reschedule, or cancel appointments on their own, syncing directly with staff availability.

**Includes:**

- Self-service online booking
- Automated confirmations and reminders
- Calendar and staff-availability sync

## 7. WhatsApp Automation & Bulk Messaging

Automated WhatsApp communication for reminders, follow-ups, and campaigns sent at scale, without manual messaging.

**Includes:**

- Bulk campaign and broadcast messaging
- Automated appointment or order reminders
- Two-way automated customer replies

## 8. Custom Workflow Automation

Business-process automation that connects the tools a company already uses, removing repetitive manual work like quoting, follow-ups, and notifications.

**Includes:**

- Cross-tool automation (forms, email, CRM, messaging)
- Automated quoting and follow-up sequences
- Custom triggers built around the business's own process

## DASHBOARDS & BUSINESS INTELLIGENCE

## 9. Marketing Performance Dashboards

A real-time view of campaign results, leads, and return on ad spend, pulled into a single dashboard instead of scattered reports.

**Includes:**

- Live campaign and lead tracking
- ROI and spend breakdowns
- Custom views per channel or campaign

## 10. Expense & Budget Tracking Dashboards

Automatic tracking and categorization of company spending, giving owners a clear, current picture of where money is going.

**Includes:**

- Automatic expense categorization
- Budget-vs-actual tracking
- Exportable financial summaries

## 11. Sales & CRM Dashboards

A single view of the sales pipeline — leads, client status, and follow-ups — built around the business's own sales process.

**Includes:**

- Pipeline and deal-stage tracking
- Client and follow-up history
- Team performance overview

## 12. Inventory & Stock Dashboards

Real-time visibility into stock levels, movement, and low-stock alerts across one or multiple locations.

**Includes:**

- Live stock-level tracking
- Multi-location support
- Automated low-stock alerts

## 13. HR & Staff Dashboards

A central view of attendance, schedules, and commission or performance tracking for staff and sales teams.

**Includes:**

- Attendance and schedule tracking
- Commission and performance calculations
- Role-based access for managers and staff

## ENTERPRISE & E-COMMERCE SYSTEMS

## 14. E-Commerce Back-Office & Order Management

The operational system behind the storefront — orders, inventory, and fulfillment — connected directly to the online store.

**Includes:**

- Order and fulfillment management
- Inventory synced with the live store
- Returns and customer order history

## 15. ERP Systems

A custom enterprise resource planning system that ties inventory, sales, staff, and finances together into one system built around how the business actually operates.

**Includes:**

- Unified inventory, sales, and finance data
- Custom modules built around the business's workflow
- Centralized reporting across departments

## 16. Custom Records & Case Management Systems

A secure system for tracking records, cases, appointments, and history, built around the way a business manages its own clients or work.

**Includes:**

- Secure, structured record-keeping
- History and status tracking per client or case
- Custom fields built around the business's process

## Why webiqq

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- Demo-first — you see a working build before you commit
- End-to-end — from the website to the systems running behind it
- Cross-market experience across Bahrain, Germany, and Saudi Arabia
- One partner for web, automation, dashboards, and enterprise systems — no need to manage multiple vendors

**Let's build the system your business actually needs.**